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The Professional's Choice!
Since 1935

PRODUCT

Bulletin



- **Restores and Conserves Fine Leather**
- **Non Silicone Formula**
- **Natural Leather Fragrance**
- **Natural Oils Restore Resiliency**
- **Dries Completely-No Greasy Residue**
- **Conditioner and Preservative**

- **Long Lasting Lubrication**
- **Pre-Clean w/C-12 Leather Cleaner**
- **Follow with F-57 New Car Leather or Auto Air Freshener AOT-57**
- **VOC Compliant**

S-44

LEATHER LOTION™

Premium Leather Conditioner

FEATURES AND BENEFITS

LEATHER LOTION™ is a rich creamy conditioner and preservative designed to restore and conserve the fine leather interiors in today's automobiles. It will maintain the strength, beauty and flexibility of new leather and also restore resiliency to older leather which has become hardened. Leather Lotion™'s unique non-silicone formula penetrates easily into wet or dry leather to bond with the leather fibers. And, it leaves no greasy residue to stain or discolor clothing. S-44 is non-flammable and non-toxic. Recommend Leather Lotion™ to all automotive professionals who wish to protect the investment of fine leather interiors.

RECOMMENDED FOR

Leather Lotion™ feeds leather with natural oils that do not seep or migrate into adjacent materials. S-44 is an exceptional product for vegetable and chrome-tanned leather such as automotive interiors and can also be used on furniture, boots, shoes, saddles and luggage. Remember, Leather Lotion™ is readily absorbed into the fibers providing lasting and effective lubrication necessary to keep leather feeling soft and smooth.

APPLICATION

Shake well before using. Pre-clean surface to be treated with C-12 Leather Cleaner. Pour Leather Lotion™ on a cloth or sponge. Apply a thin coat and allow to

penetrate, then rub briskly with a clean cloth. Some newer leather interiors have a vinyl laminate which may limit penetration. In such cases simply wipe any excess Leather Lotion™ away, leaving a soft lustrous finish.

SPECIAL NOTES

Keep from freezing. Leather Lotion™ can be applied even when leather is still damp from cleaning. Its unique formula penetrates easily into wet or dry leather. Not recommended for napped leathers such as suede.

PACKAGING

Pint/12 per case
Quart/12 per case
Gallon/4 per case